

# ADAMS & CO.

**N**EXT to nothing prices for choice and fashionable goods. No fake offerings. No "Just the last one sold out" response to inquiries for items advertised. Perfect faith in all matters with our customers. That's how WE crowd OUR stores and increase OUR sales from week to week. Here are a few items picked at random from the thousands to be found in all our departments showing HOW we do it:

## CLOAKS, SUITS, FURS

Cash, not cost, cries the Cloak manufacturer. Give us — and take the hit. That's how we've got the biggest assortment of Ladies' Cloaks in New York to sell at next-to-nothing prices.

- Also fine quality English cloaks, trimmed with full width sets of Ermine, Lynx fur, reduced from \$200.00 to \$100.00.
- Ladies' \$12.50 Jacket of English heavy, made with double Worth collar, umbrella collar and Ermine sleeves. 2.98
- Ladies' \$10.00 Jacket of English heavy, made with double Worth collar, umbrella collar and Ermine sleeves. 5.98
- Ladies' \$12.50 Jacket of English heavy, made with Worth collar and umbrella collar, with wide edge of French and fur. 7.98
- Ladies' \$10.00 Jacket of English heavy, made with double Worth collar and fur. 9.98
- A very complete line of Ladies' fur coats, in all the fashionable materials and styles in the market. 25.00

## SILKS & VELVETS

It's impossible for us to take any more than a pick and choice of the silks and velvets that are offered to us every day at cut prices. Of course we take the choicest, at our own figures.

- 2,000 yards Japanese silk crepe, in cream white, natural black, quality special. 25
- 1,000 yards Japanese silk crepe, in natural black, quality special. 30
- 1,000 yards Japanese silk crepe, in natural black, quality special. 69
- 1,000 yards Japanese silk crepe, in natural black, quality special. 59
- 1,000 yards Japanese silk crepe, in natural black, quality special. 49
- 1,000 yards Japanese silk crepe, in natural black, quality special. 39

## TREMENDOUS SACRIFICE SALE OF GLOVES.

10,000 pairs of Ladies' Four-Button Kid Gloves, bought of a leading glove importer in need of ready money for spot cash at one-half the cost of importation, never before sold at wholesale at less than \$1.50 a pair.

- In colors of English red, brown, green, tan, plum, emerald and heliotrope, finished in the finest manner, with white or black welts, and in self, white or black stitching, with large pearl buttons same color as gloves. 68c.

## Col'd Dress Goods.

By taking advantage of the great sacrifices forced on importers of fine Dress Fabrics and offering them cash for their goods we are enabled to offer to our patrons the finest imported Dress Goods at their own price.

- 100 pieces of Society Dress Fabrics, pure silk and wool, in every shade, good value and sold all this season at \$1.00 per yard. 49
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 69
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 98
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 39
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 29
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 27
- 100 pieces of Society Dress Fabrics, in the latest fall shades, with highest colorings. 12 1/2

# EHRICH BROS.

## Dress Trimmings EXTRAORDINARY BARGAINS. CLOAKS.

- 50c. to \$1.50 Jet and Black Silk Passementerie reduced to. 24
- \$3.00 to \$4.50, old lot Bodices and Fancy Oriental Yokes. 48
- \$3.00 to \$5.00 fine Cut Jet Head Sectional Passementerie. Paris manufacture. 98
- 25c. to 75c. Fancy Colored Bead Passementerie, Nail Head Jet Gimps, Black and Colored Silk Gimps. 12 1/2

- 75c. Florentine Silks, Drapery Silks, full 32 inches wide, lace, in every shade, suitable for fancy work, quality work, 2 to 2 1/2 w. dresses, etc., in every color, such as white cream, shades of blue, 3 shades of pink, 4 shades of orange, 3 shades of old rose, 2 shades of brown, 3 shades of navy, blacks. 29
- 75c. Ladies' White Merino Ribbed Vests, nicely finished. 29
- \$1.25 Children's White Merino Shirt, and Drawers, American Hosiery. Com many Goods, all sizes from 24 to 34. 50
- \$1.25 Men's Fleece-lined Jersey Ribbed Halibran Underwear, water proof, and drawer bands, strongly reinforced. 59
- \$4.00 Children's Kilt Overcoats, with deep cape. 2.98
- \$7.00 Children's Kilt Overcoats, with deep cape. 4.50
- \$0.50 Boys' Long Ulsters, cloth lined and high collar. 3.98
- \$7.50 Boys' Long Ulsters, cloth lined and high collar. 4.93
- \$16.50 Youth's Fine Black Cheviot Overcoat, silk faced. 11.50
- \$8.50 Blue Chinchilla Reffer Jackets, cloth lined. 6.50
- \$7.00 Blue Chinchilla Reffer Jackets, cloth lined. 4.98
- \$5.00 Blue Chinchilla Reffer Jackets, cloth lined. 3.48
- \$6.98 Banquet Lamp, gold finish, onyx column, other silver, onyx, to rest, embossed 4 hand center draught burner, with handsome silk shade, elaborately trimmed with silk lace. 3.93
- \$3.00 Table Lamp, large size, bronze finish, good complete draught burner, brass mounting, 10 inch dia., ornate above shade to match. 1.49
- \$27.00 Dinner Set, fine china, entirely new shape and design, handsomely decorated in hand painted floral sprays and gold. 17.98
- \$34.00 Toilet Set, large size, full set, ten English porcelain, decorated in under glazed colors. 1.89

- 65c. Strictly Pure Wool Cheviots, in light and dark mixtures, full 32 inches wide, a 90/100 pure wool, curried stripes, in all colors. 19
- 75c. All-Wool Boucle Novelties, all colors, both stripe and plaid. 29
- \$1.00 Cut-Glass Atomizers. 98
- 60c. Oakley's Soap, dozen. 29
- 75c. Real Cut Glass Pepper and Salts, best quality silver-plated tops. 48
- 25c. Engraved Napkin Rings, triple plated. 12
- 38c. Triple-Plated Sugar Shells, Butter Knives and Fruit Knives. 18
- 48c. Nickel-Plated Nut Crack and two picks. 25
- 75c. Triple-Plated Children's Sets—fancy handles. 42
- \$1.50 Children's Kid Buttoned Shoes, sizes 8 to 10. 98
- \$2.00 Misses' Kid Buttoned Shoes, sizes 11 to 2. 129
- \$2.50 Ladies' Kid Buttoned and Lace Shoes, sizes 11 to 2. 148
- \$4.00 Ladies' Kid Walk, Button and Blucher make, Lace Shoes, in the latest styles. 2.98

## GREAT SALE CONTINUED

- \$7.50 Reffer Jackets, made in the latest styles with large full sleeves; notable color, new plated back, open both buttons. 3.91
- \$14.98 Jackets, in all wool cheviot diagonal and boucle cloths, made with the large Worth collar and full trim, with large velvet umbrellas collar or stitching, also tailor-made jackets, with pearl buttons and large, full sleeves. 7.98
- \$18.50 Fine Cloth Jackets, in black, in the new shade of Havana brown, in boucle or Scotch cheviots, reef styles, with large, full sleeves, hand some pearl buttons and bound with black braid, some with large Worth collars and full-plated skirts. 10.98
- \$20.75 Jackets, in Black, Blue, Green, Brown or Tan, in all different materials, with large velvet umbrellas collar, edged with handsome fur, other fancy cuts, trimmed in broad black braid, full sleeves, black braid, some with large Worth collars and full-plated skirts. 14.98
- \$17.50 Ladies' Cloth Caps, in Cheviot and Diagonal Cloths, made with high rolling collars and full ruffle over hood, in broad black fancy braid or edgings of fur. 8.96

## GLOVES.

- \$1.50 Four-Button Suede Paris, in all the leading shades, perfect fitting and guaranteed. 69
- \$1.50 Men's Patent Fasteners, in tan and copper colors. 69
- \$1.25 Misses' and Boys' Kid and Dogskin, all of fashionable colors and style. 69
- 47c. Children's Woolen Mittens, Sizes, 6 to 7. 19
- 39c. Children's Cashmere Jersey Wrists. 19
- \$1.25 Boys' Dogskin, fleece lined, fur tops. 69
- 95c. Children's and Misses' Kid Mittens, wool lined, fur tops. 49

## MISSIES' SUITS AND CLOAKS.

- Misses' all-wool Jackets, full sleeves, notched collars, 12 to 15, worth \$5.75, at. 2.48
- 10 Children's all-wool Long Coats, English Skirts, deep fur collar, handsome trimmed with Alaska Seal, 6 to 14, worth \$10.00, at. 6.98
- Misses' fine all-wool Imported Cloth Newmarket, 3 deep Capes, and Storm Coats, 12 to 16, worth \$15.00, at. 7.98

## WRAPPERS.

- \$2.75 Wrappers, of heavy cotton Eiderdown, trimmed with broad, large sleeves, plaided back and front, fastened with girder of English double-faced Outing Cloth Wrapper, cape over shoulders, trimmed with braid, fancy sleeves, Watteau back and litted front. 1.98
- \$5.00 German Eiderdown Wrappers in stripes and figures, very pretty shades, deep cape, Watteau back, ball-loose sleeve, front fastened with pearl buttons. 3.75

## FURS.

- Comparison invited. \$10.50 Fine dark Eastern Seal Coat, 22 inches deep, opening for arm, large collar. 6.98
- \$60.00 Finest quality Black Alaska Seal Coat, 25 inches long, heavy satin lining, large collar. 29.98
- \$65.50 Fine dark Eastern Seal Coat, 22 inches long, heavy satin lining, large collar. 47.50
- \$175.00 Finest quality Alaska Seal Coat, 22 inches long, heavy satin lining, large collar. 93.50
- \$140.00 Alaska Seal Coat, 22 inches long, heavy satin lining, large collar. 87.50
- \$45.00 Fine Persian Lamb Fur Capes, handsomely lined with broad satin. 15.00

## Navy Waterproof Storm Serges at Half Cost.

- 100 pieces of navy blue waterproof Storm Serges, value \$10.00, at. 2.25
- 100 pieces of navy blue waterproof Storm Serges, value \$10.00, at. 2.29
- 100 pieces of navy blue waterproof Storm Serges, value \$10.00, at. 3.39
- 100 pieces of navy blue waterproof Storm Serges, value \$10.00, at. 4.49

## BANKRUPT SHOE STOCK.

- 1000 pairs of men's kid shoes, hand-sewed, with any last, Kaufman Bros. price \$2.00, our price. 2.49
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- 1000 pairs of men's kid shoes, hand-sewed, with any last, Kaufman Bros. price \$2.00, our price. 2.49
- 1000 pairs of men's kid shoes, hand-sewed, with any last, Kaufman Bros. price \$2.00, our price. 1.47
- 1000 pairs of men's kid shoes, hand-sewed, with any last, Kaufman Bros. price \$2.00, our price. 1.89
- 1000 pairs of men's kid shoes, hand-sewed, with any last, Kaufman Bros. price \$2.00, our price. 99

## PERFUMERY DEPT.

- 20c Toilet Sponges, large size. 05
- 60c. Oakley Toilet Soap, per doz. 29
- 10c. Toilet Brushes. 09
- 25c. Toilet Powders. 11
- 50c. Hair Brushes. 19
- 25c. Witch Hazel, large bottle. 15

## LADIES' CAPES.

- Ladies' \$6.50 Empire Cape, of fine English cheviot, with deep Worth collar, trimmed with edging of French wool. 4.98
- \$10.00 Ladies' Cape of fine quality broadcloth, with deep butterfly collar, with matching ribbon around neck, and trimmed with ermine and around bottom with three rows of satin ribbon. 5.48
- \$10.50 Ladies' Capes, of extra fine quality, real plush, London style, with matching satin, made with double Worth collar, trimmed on collar and down both sides of front with edging of fine French fur. 11.98

## BLACK SILKS.

- 25 yards. More Antique, different designs, 75c. quality, special price. 39
- 20 yards. All silk, heavy, satin dress, 60c. quality, special price. 49
- 1,000 yards extra heavy Armure, 60c. quality, special price. 69
- 1,000 yards Reversible Heavy Curt Crystal silk, a most desirable dress fabric. \$1.25 quality, special price. 79
- 1,000 yards satin stripe silks, high luster and desirable quality, in several designs. This quality, special price. 39

## VELVETS.

- A GREAT SALE OF FINE SILK VELVETS. An importer's entire stock of Lyon silk Velvets, 200 pieces, and all this season's latest shades, that are in demand. Absolute. Chatterbox, Corne, Sarclo, Persian, Violet, Ruby, Blue, Hopings, Magnolia, Emerald, Hunter, Moss, Golden, Brown, Navy, Black and other shades to match any color for trimming or outfitting. These Velvets are sold in 100 yard lots at \$1.50, our price. 89

## BOYS' CLOTHING.

- SPECIAL FOR THIS WEEK. 500 Double-Breasted Suits, elegant styles, sizes 4 to 14 years, worth \$4.50. 1.98
- All-wool Cheviot and Cashmere Suits, 200 different styles, worth \$5.00. 2.98
- 400 Cape Overcoats, extra long and with deep capes, regular price \$5.00. 2.98
- 200 Woolen-lined Ulsters, sizes 4 to 14 years. 4.98
- 150 Woolen-lined Ulsters, sizes 11 to 14 years. 5.98

## MEN'S UNDERWEAR.

- 3,750 Men's Shirts and Drawers, natural white, heavy winter goods, excellent quality. This is the regular 20c. quality, worth they just we shall sell them. 2.98

## FURS.

- \$10.00 Ladies' Fur Capes, of black Russian Ermine, extra fine. 2.98
- \$12.50 Ladies' Fur Capes, of black hood and satin lined, very pretty style. 6.98
- \$12.50 Ladies' Fur Capes, of fine quality black Russian Ermine, lined with the quality satin. 6.98
- \$1.50 Brook Mink, bears, with animal heads. 1.69
- \$5.00 fine quality Eastern Mink scarfs. 2.69
- \$7.00 extra fine quality Stone Marten and Russian sable scarfs, at. 3.98
- \$10.00 Lady's Ten Towns of Eastern Mink lined Waist, made with a full Watteau back and V-shaped yoke, trimmed with a deep butterfly collar of the material, double plated front and Empire sleeves. 98
- Eiderdown House Coats and Bath Robes, in pink, light blue and French grey, reduced from \$1.50. 2.98

## At .29 Each.

SIXTH AVE., 21ST TO 22D STS.

## At .29 Each.

SIXTH AVENUE AND 23D STREET.

## WEDNESDAY SHOP HERE.

300 Pieces Heavy White 10c. Shaker Flannel. 33c. 34 Yd. All day WEDNESDAY we offer Winter Goods, Blankets, Flannels and Underwear at prices never before heard of.

# TRUESELLE, SPRETER & CO.

EIGHTH AVENUE AND 24TH STREET. TUESDAY 1,000 Good Brooms, 3-sewed green corn, worth 20 cents; none C. O. D.; not over two to a customer. 9c. EACH. 25c. each.

## CARPETS FOR THIS WEEK ONLY.

- \$5.00 purchases delivered free within 100 miles of city.
- SPECIAL NO. 1—Axminster, Moquette and fine Wilton Velvet Carpets, made, hand and lined. 85c. yd.
- SPECIAL NO. 2—Your choice of 50 designs in elegant quality and style of Brussels, with matching, laying, lining. 69c. yd.
- SPECIAL NO. 3—Very good Brussels, worth 65c. yd., at. 38c. yd.
- SPECIAL NO. 4—A heavy Ingrain in Brussels effects, good value at 50c. per yard. 29c. yd.

## LADIES' UNDERWEAR.

- Ladies' Fine Natural Wool Vests and Drawers, made in England, with long sleeves, with long and short sleeves, such as—Ladies' Jersey Ribbed Pants and Vests, long and short sleeves, in cream white, good natural wool, with matching ribbon. 50
- Ladies' Jersey Ribbed Pants and Vests, long and short sleeves, in cream white, good natural wool, with matching ribbon. 39
- Ladies' Jersey Ribbed Pants and Vests, long and short sleeves, in cream white, good natural wool, with matching ribbon. 19

## Ladies' 50c. Underwear, 19c. WEDNESDAY.

- Wednesday, Enough for All Day, 500 dozen LADIES' RIBBED VESTS, Fleece Lined. NEVER LESS THAN 50 CENTS, WEDNESDAY, 19c. A GARMENT.

## To cash buyers who visit our stores on Wednesday we offer:

- 200 pieces New Dress Goods, all wool, very fine, in plain and fancies, worth from 50c. to \$1.25; will be sold at HALF REGULAR PRICE.
- 700 pieces Fancy 10c. Outing Flannel at 5c. YARD.
- 100 pieces 32-inch wide extra heavy White Shaker Flannel, worth 18c., at 11c. YARD.
- TOWEL SALE. 1,000 dozen all-linen extra heavy Huck Towels, never less than 25c., not over five dozen to a customer, at 15c. EACH. 1.80 DOZEN. TO DRESSMAKERS.
- 1,000 pieces Cross-Bar Black Crinoline, worth 10c. yard; special for Wednesday only, not over five pieces to customer, at 4c. YARD.

## TERRIFIC SLAUGHTER OF BLANKETS and COMFORTABLES WEDNESDAY, AT 8.30 SHARP, and Continuing All Day.

- 2,000 pairs White and also Gray 10-4 Blankets, last season 1.25, at 54c. PAIR.
- 1,000 pairs Extra Heavy 10-4 White Blankets, were 1.50, at 98c. PAIR.
- 300 pairs Very Heavy White Blankets, Roman borders, were last season 2.00, at 1.25 PAIR.
- 350 pairs Fine Extra Heavy White Blankets, warm and soft, worth 4.00, at 2.50 PAIR.
- Also Blankets at 3.00, 3.50, 5.00 to 6.50
- 100 bales Good Comfortables, 69c.

## EXTRA SPECIALS FOR WEDNESDAY.

- 100 Fast Black Saten Skirts, lined, worth \$1.50, at 98c.
- 200 Ladies' fine All-Wool Knit Skirts, worth \$2.00, at 1.25.
- 300 Ladies' Knit Jackets, 98c.
- 350 Ladies' Fine Knit Jackets, 1.98.
- 1,000 All-Wool Shoulder Shawls, 69c.
- 100 Ladies' Wool Leg-gins, 49c.

## FOR THE HOUSEKEEPER.

- Toilet Sets, assorted colors, 10 1.98
- Toilet Sets, assorted colors, 25 per. usual price \$1.49. 2.98
- Banquet Lamp, with fancy silk shade; usual price \$2.98. 2.98
- Table Lamps, decorated vase and shade to match; usual price \$1.89; complete. 85c.
- Spice Cabinets, 8 drawers, hard wood; usual price \$1.19. 89c.
- Cedar Pails, warranted not to fall apart; usual price 35c. 18c.
- All Bristles Scrub Brushes. 09
- Feather Dusters, 2 best quality. 13
- Decorated Splashes. 07
- Copper bottom oval Wash Boiler. 69
- Galvanized Foot Tubs. 16
- Stove Brushes, all bristles. 19
- Bread Board, hard wood. 15
- Silex, the scouring soap. 02
- Higgins's German Laundry Soap. 04
- Dover Egg Beaters, genuine. 01
- Shoe Brushes, extra quality. 01
- Revolving Handle Rolling Pins. 01
- Enamelling Stove Polish. 01
- Wood Toothpicks. 01
- 100 sheet package Toilet Paper, 2 for. 25
- Bird Cages, all brass, large. 99
- 1 Gallon Oil Cans. 13
- Wire Broilers, good size. 08
- Pearline, 6c. package to be. 08
- Bronx, best brand. 04
- Brooms, 3-sewed, 2c. to be. 19
- Spiders, solid steel. 15
- Shelf Paper, fancy, per dozen. 02
- Soap Shaker and Saver. 02
- Cup Strainer, wire. 03
- Dish Mops, best make. 04
- Salt Boxes, best make. 10

## LINOLEUMS, 39c. yd. GOOD OilCloths, 16c. yd. CLOSING OUT MATTINGS, 2.79 ROLL.

THE ABOVE GARMENTS ARE VERY FINE AND WILL BE RAPIDLY BOUGHT. LATE IN THE DAY WE MAY BE OBLIGED TO LIMIT QUANTITY THAT EACH CUSTOMER CAN PURCHASE.